



June 1st, 2022

Dear Mental Health Champion,

On **Saturday, September 10th, 2022**, Mental Health America Lakeshore (MHA) will be hosting the **17th annual *There is Hope*** walk for suicide awareness and prevention event. **There is Hope** is the largest educational fundraiser event for MHA, a nonprofit mental health resource center serving Sheboygan County since 1953. Suicide prevention is the foundation of all work we do; proceeds from this event strengthen our *programs, increasing mental health education and stigma reduction, access to services, and support services for families and individuals in Sheboygan County and beyond.*

Held along Lake Michigan at Deland Park, last year's virtual event attracted over **550 individuals** locally, nationally, and internationally! Please see the flyer for more information.

The event this year will be in-person and virtual to allow participation from anywhere around the globe. As our event grows, our services have increased by over 500% since the pandemic. Every donation counts in providing essential programming.

The following are ways you can show your support for this event:

- Donate a **Silent Auction** or **Raffle** item.
- Make an **In-kind Donation** of supplies or goods to be used at the event.
- Purchase a **Trail Marker** with your company's logo or personal message.
- Become a **Sponsor**.

Regardless of the type of support you offer, we appreciate our community of mental health champions who continue to help us do this important work.

Thank you for your consideration of supporting this important event. Your **response by August 30th** is greatly appreciated. Please do not hesitate to contact us with any questions. ***Please contact us by phone at: 920-458-3951 ext. 1003 or by email at julie@mhaseboygan.org***

Our mailing address: MHA Lakeshore, 915 N. 7th Street, Sheboygan, WI 53081

Warmest regards,

Laura Reinemann
There is Hope Committee Chair

Julie L. Preder
Executive Director

Together we can make a difference in suicide awareness and prevention in our community.

***Donations are tax-deductible. MHA's Federal ID number is 39-1018013**